



CONTACT: **Pamela Yaeger**
Communications Manager
National MS Society, Long Island Chapter
(631) xxxxxxxx
pyaeger@xx

MS Walk PSA's

10 seconds:

- Get on your feet! On Sunday, April 18 the Long Island Chapter of the National Multiple Sclerosis Society invites you to the 2004 Family Care and Family Aides MS Walk. For more information, call (631) 864-8337.
- Get ready for some family bonding! Come down to Belmont Lake State Park or Jones Beach Boardwalk for the National MS Society's 2004 Family Care and Family Aides MS Walk. For more information call (631) 864-8337.

15 seconds:

- Always meaning to exercise? Join the Long Island Chapter of the National Multiple Sclerosis Society on Sunday, April 18 for the 2004 Family Care and Family Aides MS Walk and help the 400,000 Americans with MS. For more info call (631) 864-8337.
- Take a stroll on the Boardwalk. On Sunday, April 18 the Long Island Chapter of the National Multiple Sclerosis Society invites you to join 5,000 friends for the 2004 Family Care and Family Aides MS Walk. For more information or to walk call (631) 864-8337.
- Smooth jazz, a stroll on the Boardwalk, celebrity sightings and more—all for you on Sunday April 18 when you join us at the 2004 MS Walk at Jones Beach. Sign up now by calling The National MS Society, Long Island Chapter at (631) 864-8337.

20 seconds:

- For the 7,000 Long Island residents with MS, putting one foot in front of the other isn't always easy—but you can help. Join the National Multiple Sclerosis Society on Sunday April 18 for the 2004 Family Care and Family Aides MS Walk at Jones Beach or Belmont Lake. To sign up, call (631) 864-8337.
- Every hour of every day, someone is diagnosed with multiple sclerosis. But you can make a difference. Join jazz artist Matt Marshak and actor Kevin Dobson and thousands of others for the Family Care and Family Aides MS Walk at Jones Beach on Sunday April 18. For information, call (631) 864-8337.

30 seconds:

- Come on out for a fun-filled day of fresh air, family activities, and entertainment! On Sunday, April 18 you can join the Long Island Chapter of the National Multiple Sclerosis Society for their 2004 Family Care and Family Aides MS Walk. Meet new people, enjoy

the scenery, and raise funds to help the 400,000 Americans with MS. Your walk through Belmont Lake State Park or Jones Beach Boardwalk will benefit client programs and research. To volunteer or walk, call (631) 864-8337.

- With multiple sclerosis, putting one foot in front of the other isn't always so easy—but the National Multiple Sclerosis Society's Long Island Chapter can help. Join (Station) and 5000 others on Sunday, April 18 for the 2004 Family Care and Family Aides MS Walk, offered at Belmont Lake State Park and Jones Beach Boardwalk. Bring your friends and family and help us find a cure. Find out why we walk by calling (631) 864-8337.
- You never know who you'll see when you take a walk—the MS Walk! Join (Station) and special guests Joe Pepitone, Rabbi Marc Gellman of the God Squad, and more at Belmont Lake State Park on Sunday April 18 and help win the fight against the devastating effects of multiple sclerosis. Every step matters! Call the National MS Society, Long Island Chapter to register today at (631) 864-8337.